

SECOND WIND FOR LIFE

INITIATIVE™

THE SECOND WIND FOR LIFE INITIATIVE, INC. IN CONJUNCTION WITH THE AMERICAN HEART ASSOCIATION – GO RED FOR WOMEN MOVEMENT PRESENTS “A FASHIONABLE TASTE”

HOUSTON, Texas – The Second Wind For Life Initiative, Inc., in conjunction with The American Heart Association – **Go Red For Women** movement presents “**A Fashionable Taste.**” This fundraising event will be held Saturday, February 18, 2012 at 8:00 p.m., at The Health Museum, 1515 Hermann Drive, Houston, TX. General admission is a donation of \$60, and sponsorships are available at levels: Platinum-\$2,000, Gold-\$1,000, Silver-\$500, and Bronze-\$300. Proceeds benefit The American Heart Association – **Go Red For Women** movement.

Go Red For Women encourages awareness of the issue of women and heart disease, and also action to save more lives. The movement harnesses the energy, passion and power women have to band together and collectively wipe out heart disease. It challenges them to know their risk for heart disease and take action to reduce their personal risk. It also gives them the tools they need to lead a heart healthy life.

Official sponsors of the event are: Houston Style Magazine, Kachi Designs, Park Plaza Hospital, Dr. Mary Shinn, M.D., Renee Marion Productions, Motives Cosmetics, Black Rose Agency, XpoZher Accessories, Exclamation Dance Company, Catering By Nena, and Pittman Unlimited.

This cocktail-attire evening will be one of knowledge, fashion, exhibit viewing, and food tasting. Co-hosts for the fundraiser are national poet "Se7en" and Houston Style Magazine-Entertainment Reporter "Rebecca Briscoe." The evening will also highlight heart transplant candidate, Carroll Phillips. Additionally, four winners of the TLS Weight Loss Solutions-Go Red For Women Runway Challenge, will make their appearance on the runway. This will be a special segment to highlight their efforts to transition their lives and heart healthcare by losing weight. Dr. Jonas Garcia, who specializes in internal medicine and cardiovascular disease, will add insight on heart disease.

Second Wind For Life is a Texas nonprofit organization promoting awareness of chronic diseases and the financial hardships faced by individuals with those chronic diseases. We promote the efforts of seven organizations focusing on the education, research, and prevention of chronic diseases. In particular, American Heart Association, American Lung Association, Lupus Foundation of America, National Glaucoma Research, National Kidney Foundation, National Multiple Sclerosis Society, and Sickle Cell Disease Association of America.

Second Wind For Life also provides major medical financial assistance to individuals in the community with chronic diseases to support their quality of life. We also foster relationships with our client's family to provide fundraising guidance.

For more information contact Rochelle Bell, Marketing & Communications Director, at 281.872.3660 or visit Second Wind For Life's website at www.secondwindforlife.org.

##



A Different Approach

P: 281.872.3660 F: 281.872.0731

E: swfli@secondwindforlife.org

A: 15100 Ella Boulevard, #2003, Houston, Texas 77090

W: www.secondwindforlife.org